



Trade fair	International Tropical Industry Fair 2021
Fair concept	International Tropical Industry Fair 2021 (“ITF”) aims to create an international platform of national strategic importance. The fair is served as a pivotal platform for China's exchanges and cooperation with countries and cities in the tropical areas, giving full play to Guangzhou's leading role as a metropolis and the Greater Bay Area (“GBA”) as a regional powerhouse. It has become a major event connecting tropical countries in all areas with great impact amongst global exhibitions.
About the fair	ITF will be held at LINGAN Innovation Expo Center (LIC), Guangzhou from November 8 to 10, 2021. This fair is organized by Zhongwan Huanyu Technology Co., Ltd. and LINGAN Innovation Development Co., Ltd., co-organized by Guangzhou Haiyun (Group) Real Estate Development Co., Ltd. and Zhengda Group Co., Ltd under supervision of China Association for Science and Technology, Ministry of Agriculture and Rural Affairs. It will be built into a mega trade event showcasing global R&D achievements in tropical crops and advocating for science.
	<p>With the theme of “Tropical health and Scientific consumption”, ITF is the platform for business networking and trade across agricultural technology chain and industry chain and the platform for dissemination of tropical sciences. The fair will feature National Brand Hall, High-Tech Hall and Rural Revitalization Hall. It is expected to attract over 300 exhibitors at home and overseas with an exhibition area of 20,000 sqm. It will run concurrently with other high-profile events featuring technological advancement on tropical crop — China Tropical Crops Annual Meeting 2021.</p>
Founded by	<p>Agriculture Trade Promotion Center of Ministry of Agriculture and Rural Affairs</p> <p>Chinese Society for Tropical Crops</p> <p>Chinese Academy of Tropical Agricultural Sciences</p> <p>Guangdong Research Institute of Tropical Science and Technology</p> <p>Guangzhou Fanzhu City Development Institute</p>
Host	<p>Food and Agriculture Organization of the United Nations</p> <p>Agriculture Trade Promotion Center of Ministry of Agriculture and Rural Affairs</p> <p>Chinese Society for Tropical Crops</p> <p>Chinese Academy of Tropical Agricultural Sciences</p> <p>Guangzhou Fanzhu City Development Institute</p>
Co-organizer	<p>Guangdong Agribusiness Tropical Agriculture Institute</p> <p>Guangzhou Haiyun (Group) Real Estate Development Co., Ltd.</p> <p>Guangdong Economists and Entrepreneurs Association</p> <p>Zhongkai University of Agriculture and Engineering</p> <p>Zhengda Group Co., Ltd.</p>
Organizer	<p>Zhongwan Huanyu Technology Co., Ltd.</p> <p>LINGAN Innovation Development Co., Ltd.</p>
Dates	8 - 10 November 2021 (Monday to Wednesday)

International Tropical Industry Fair 2021
8-10 November, 2021
<https://tropical-fair.lgixpo.com/>
www.tropicf.com

LINGAN Innovation Development Co., Ltd.
Address:
628 Xingangdong Road, Haizhu District, Guangzhou, China
Tel: +86-20-3266 2309
Website: www.lgixpo.com

Zhongwan Huanyu Technology Co., Ltd
Address:
Room 605 – room 609, No. 1841, Guangyuan East Road, Yuexiu District, Guangzhou, China
Tel: +86-20-8773 9957

Facts and figures



Host city	Guangzhou, China
Venue	LINGAN Innovation Expo Center (LIC) 628 Xingangdong Road, Haizhu District, Guangzhou, P.R. China (South of Area A of China Import and Export Fair Complex)
Event frequency	Annual
First edition	2020
Exhibition area	20,000 sqm
Exhibitors	300+ (Estimated)
Visitors	20,000+ (Estimated)
Website	www.tropicf.com ; tropical-fair.lgixpo.com
Opening hours	Exhibitors: 08:30 - 17:30 Visitors: 09:00 - 17:30
Product category	<p>National Brand Hall:</p> <ul style="list-style-type: none"> ● Brands showcasing distinctive features of ecology, culture, tourism and natural environment of south-pacific countries; ● Top Baijiu brands and liquor products from Chinese liquor Golden Triangle; ● Embassies, consulates, international organizations; ● Renowned enterprises / brands / products, leading agricultural enterprises, new energy enterprises, high tech parks, cultural tourism science and education bureaus; <p>High-Tech Hall:</p> <ul style="list-style-type: none"> ● World-class tropical R&D institutes; ● New variety R & D achievements, technological innovations, new business model display related to the rubber industry as the core of the national strategic industry; ● The academies of agricultural sciences of various provincial levels, college and universities, national academies of sciences of the tropical region; <p>Rural Revitalization Hall:</p> <ul style="list-style-type: none"> ● Showcase of experience, business models and success stories about rural revitalization programs in GBA; ● Green products, healthy food, snack food, fruits & vegetables, tropical food, local specialty, poverty alleviation specialty products;

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Activities

- **China Tropical Crops Annual Meeting 2021**

Date: 9 November, 2021

As a large-scale comprehensive platform for international exchange and cooperation in GBA, **China Tropical Crops Annual Meeting** has been held successfully for 20 years. It is the most authoritative conference on tropical crops in the academic community. The event will carry out academic exchanges through keynote session, themed forums, poster session, paper presentation session and exhibition session.

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- **International Conference on Tropical Industry Development**

Date: 10 November, 2021

Initiated by ITF organizing committee, Guangzhou Fanzhu City Development Institute, Guangdong Agribusiness Tropical Agriculture Institute, National Academy of Sciences of the Republic of Fiji and Guangdong AIB Polytechnic, the International Conference on Tropical Industry Development is committed to exchange and trading of technology and products in the global tropical industry.

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- **Sub-forums and business networking**

Date: 10 November, 2021

A series of networking events such as business matching, industry forums, product launch, technological communication and project pitching will be held, catering to the specific needs of both exhibitors and buyers. Relevant business and trade networking sessions will also be hosted by courtesy of relevant embassies and business associations.

Visitor profile

- Agricultural products manufacturers, wholesalers, distributors, agents;
- Suppliers of green raw materials and food ingredients, food processing technology companies and high-tech farming and grazing companies;
- Natural grain alcohol producer and suppliers and related cultural business, brewing and winemaking technology companies;
- Suppliers of raw and processed materials for cosmetics, skin care and home care products;
- Plant and facility equipment manufacturers, green house technology suppliers, solar photovoltaic for sustainable agriculture technology and equipment suppliers;
- Modern farming companies, agricultural waste management companies, bio pesticides and fertilizer manufacturers;
- E-commerce operators, retail distributors / grocery outlet operators, KA marketplace, shopping malls / chain supermarkets;
- Rural planning and management institutions, rural tourism operators, rural digitization business, leisure agricultural business, agritourism operators, institutions of rural planning, construction and public services;
- Research institutes, industrial association / society, college and universities, press outlets;

Stand rental fees

Shell Scheme:
Domestic Zone: RMB 13,000 / 9 sqm (9 sqm minimum, corner booths cost RMB 2,000 EXTRA)
Overseas Zone: RMB 30,000 / 9 sqm (9 sqm minimum)

Raw Space only:
Domestic Zone: RMB 1,300 / sqm (36 sqm minimum)
Overseas Zone: RMB 3,200 / sqm (36 sqm minimum)

Contact **LINGAN Innovation Development Co., Ltd. (Guangzhou, China)**

Participation

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Media & Visitor

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About the venue

LINGAN Innovation Expo Center (LIC) is a modern expo center located in Pazhou, just a 3-minute walk away from the Canton Fair Complex and right next to the Xingangdong Metro Station. LIC integrates facilities for indoor and outdoor exhibitions, conventions, catering, advertising and other services, offering truly versatile spaces for all kinds of business events.

All marble floor and hotel style standard decoration are the best choice for holding new product launches, industry exhibitions, summit forums, brand ceremonies, enterprise annual meetings etc.

